

supplying artwork

Acceptable Formats

We can accept your artwork in any of the following Mac formats:

- Quark Xpress 4 - 5 - 6
- Adobe Photoshop 4 - 5 - 6 - 7
- Macromedia Freehand MX
- Adobe Illustrator 6 - 7 - 8 - 9 - 10

Please contact us for others - Tel: 0800 10 77 373

Colour

Please save colours as CMYK. If your design work includes Pantones, RGB colours or Duotones you need to convert these colours to CMYK (as our printers use CMYK colour to output).

Images

Please supply all images used in your document.

Logos - for best results images should be vectorised images saved as EPS files.

Save all scans as CMYK and high resolution in EPS/TIFF format.

Please avoid rotated images.

Colour mode CMYK.

Recommended Resolution

Artwork needs to be set up at the following sizes and minimum resolutions:

- 100% size at 150dpi
- 50% size at 300dpi
- 25% size at 600dpi
- Add bleed 5-10mm

Fonts

Unless you are supplying ALL font, please convert all text to OUTLINE

Proofs

Please forward a hard copy colour proof of your design, or an Adobe PDF. It is not always possible to match pantone colours to CMYK printers. If colour is critical you must provide a colour proof or pantone reference.

Sending Your Files

Please create separate folders for Documents, Images and all Fonts used in your document. You may forward your print ready files in one of the following ways:

- On disc (CD, DVD, ZIP)
- By Broadband email (for files of 25mb or less - please either stuff or zip all files before sending)
- FTP Browser - (Please contact us for more information)